

## Community Manager (part-time)

We are in need of a Community Manager to actively engage and grow our community on relevant channels for the launch of a unique NFT collection.

### Responsibilities

- Develop community engagement and growth plan
- Create the community narrative
- Act as the voice of the community to help prioritize the roadmap post-launch
- Create and curate content to drive engagement across Twitter and Discord channels.
- Maintain and promote a vibrant community culture on Discord and other community channels
- Continuously monitor our social media channels, and engage meaningfully with both our community and the wider crypto community as a representative of the project
- Actively seek out potential marketing opportunities, including collaborations, features in media outlets, speaking opportunities and maintain these relationships
- Plan, execute, and iterate upon community engagement/growth campaigns with an experimental and analytical approach
- Report and optimize performance across relevant channels.

### Skills, characteristics and experience

We're looking for a crypto enthusiast who knows how to engage and grow an NFT community from the ground up.

- 1+ years of crypto/NFT community management experience
- Strong written and verbal communication skills

- Understand NFT ecosystem and jargon
- Passion for customer service and strong conflict management skills
- Hands-on experience with Discord and Twitter
- Great content creation skills - tweets, memes and visual assets.
- Problem-solver that can work independently.
- 100% remote work on a part-time/freelance basis

Please send your relevant experience and interest in this opportunity to [work@newtownpartners.com](mailto:work@newtownpartners.com). If you do not receive a reply to your application within 2 weeks, you may assume that it has been unsuccessful.

### **About Newtown Partners**

Newtown Partners is an early-stage venture capital firm that actively invests in emerging, disruptive technology startup businesses. Founded and run by successful startup entrepreneurs, Vinny Lingham, and Llew Claasen, Newtown Partners has an entrepreneurial focus that goes beyond investment. The team operates out of offices in Cape Town, South Africa, and San Diego, California. The firm has a strong track record of investing in successful technology businesses at the forefront of innovation.